MAHARISHI UNIVERSITY OF MANAGEMENT

University Report • 2000–2001
MAHARISHI UNIVERSITY OF MANAGEMENT

MAHARISHI UNIVERSITY OF MANAGEMENT TAKES ACTION TO HELP RESTORE PEACE

After the horrific events of September 11, Maharishi University of Management responded immediately. The University’s Founder, Maharishi Mahesh Yogi, called upon all those North Americans practicing the Transcendental Meditation® and TM-Sidhi® programs, including Yogic Flying, to converge on Fairfield to use the powerful force of their collective consciousness to help create coherence in the world.

People started arriving within days, and over the next weeks more than 1,100 Yogic Flyers from around the continent had arrived on campus, eager to radiate harmony to a troubled country and a frightened world.

The number of people practicing the TM-Sidhi program in the Golden Domes rose to over 1,700—the square root of 1% of the U.S. population, the number that research has shown is sufficient to create a wave of harmony termed the Maharishi Effect by scientists who have studied it.

We sustained this magic for more than 20 years the beautiful Golden Domes of Pure Knowledge, where large groups of people practice the Transcendental Meditation and TM-Sidhi programs, have nourished and elevated the quality of life for the whole country.

The benefits over the years, documented in a series of scientific studies, have included reduced traffic deaths, reduced unemployment, and improved relations with the Soviet Union leading to the ending of the Cold War. How is this possible? Through a field effect of consciousness, termed the Maharishi Effect. When people practice the Transcendental Meditation and TM-Sidhi programs, including Yogic Flying, their brains function in a much more coherent, orderly fashion. When people join together to practice these programs in groups, there is a spillover effect—the surrounding environment becomes measurably more orderly as well. When the number of people is large enough, a whole society can be dramatically influenced.

To create the Maharishi Effect for the United States as a whole, we need a permanent group of 1,700 Yogic Flyers in the Golden Domes.

And at the end of the days following the September 11 attacks, the number of people creating coherence through group practice of the Transcendental Meditation and TM-Sidhi programs, including Yogic Flying, grew rapidly—and there was an immediate softening in the tone of the U.S. government. But then people who had come from out of town had to start returning home. When the Golden Dome numbers started to drop, the rumblings of war became louder. By the time they dropped to 1,200, the U.S. began bombin Afghanistan.

But then people had to start returning home. As the Golden Dome numbers started to drop, the rumblings of war became louder. By the time the numbers dropped to 1,200, the U.S. began bombin Afghanistan. Now, with anthrax being distributed through the mail and fears of additional attacks, the U.S. is on high alert.

We can and must eliminate terrorism. But we must go to the root. Terrorism is the expression of stress, tension, and turbulence in collective consciousness, Maharishi explains. We have the power to relieve social stress and tension—through group practice of the Transcendental Meditation and TM-Sidhi programs. And we have a brilliant track record and unprecedented scientific research findings confirming the effectiveness of this approach.

For more than 20 years the beautiful Golden Domes of Pure Knowledge, where large groups of people practice the Transcendental Meditation and TM-Sidhi programs, have nourished and elevated the quality of life for the whole country. The benefits over the years, documented in a series of scientific studies, have included reduced traffic deaths, reduced violent deaths, reduced inflation and unemployment, and terrorism. These studies, early on, President Bush had threatened the nations who harbored terrorists as well as the terrorists themselves. Everyone expected immediate reprisals. Instead, the whole situation softened. President Bush seemed to become unexpected-ly more moderate.

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It feels heavenly here. I love New York City—and was working near the disas-
Maharishi University of Management was founded to create enlightenment for every individual and peace for the world. Its method for accomplishing this is Consciousness-Based education, which develops the total potential of every student’s brain, the cosmic creativity latent within every student. This approach to education maximizes every aspect of students’ success in personal and professional life.

At the foundation of Consciousness-Based education is practice of the Transcendental Meditation and TM-Sidhi programs, including Yogic Flying. More than 600 scientific research studies conducted at more than 200 universities and research institutions in more than 30 countries have shown that these programs produce unprecedented results in all areas of life, based on developing the latent potentials of the brain. These include rapid growth of intelligence and creativity, improved academic performance, and improved health and well-being. Scientific studies have also shown that the group practice of these programs at Maharishi University of Management and elsewhere has transformed the quality of life in the United States and helped create peace and harmony worldwide.

Academic programs at Maharishi University of Management include bachelor’s, master’s, and doctoral degrees in the sciences, arts, humanities, and management.

Our students represent 60 countries, with approximately half the student body coming from outside the United States. The student body lives harmoniously as a world family, dedicated to gaining knowledge and to making the world a better place.

Faculty include internationally recognized scholars and researchers with degrees from well-known universities, such as Oxford, Harvard, Columbia, Dartmouth, and MIT. The University is accredited by The Higher Learning Commission and a member of the North Central Association (www.ncahigherlearningcommission.org, 312-263-0456), the oldest and largest accrediting organization in the U.S.

The University campus is also home to Maharishi School of the Age of Enlightenment, a kindergarten through 12th grade school that uses this same Consciousness-Based approach to education, coupled with a traditional academic curriculum. Maharishi School has also produced unprecedented results and has won hundreds of state and national awards in competitions in science, mathematics, art, writing, theater, sports, creative problem solving, and other areas.

All the problems in the world, from crime to drug abuse to international conflict, can be traced to one fundamental cause—the failure of education to develop the total potential of students’ brain physiology. When the brain is not fully developed, then people make mistakes and create problems and suffering for themselves and others. Maharishi University of Management is dedicated to helping governments, schools, colleges, and universities worldwide adopt Consciousness-Based education. This is the key to creating a world free of problems and suffering, a world characterized by peace and prosperity, harmony and fulfillment.

Maharishi’s Peaceful Approach to World Peace

I. Centralized Approach: Maharishi is ready to create a Vedic Land of World Peace in India, where 40,000 Vedic Pandits will create waves of positivity, harmony and peace in world consciousness through the group practice of the Maharishi Transcendental Meditation and TM-Sidhi programs, including Yogic Flying, and by mass Yagyas—Vedic peace performances. The powerful integrating, harmonizing, peace-creating effects of these Vedic performances will mean that the enmity and hatred will be turned into harmony and friendship—and peace perpetual will reign on earth.

Maharishi’s urgent advice to America today: Heyam duhkham anagatam Avert the danger that has not yet come.

Jai Guru Dev

Dr. Bevan Morris
President and Chairman of the Board of Trustees
**THE UNIVERSITY**

**EIGHT NAMED TO BOARD OF TRUSTEES**

This past year, eight distinguished individuals joined our Board of Trustees, bringing the number of board members to 28. All are dynamic leaders of Maharishi’s programs and will be lending powerful support to the University’s growth.

### Members of the Board of Trustees of Maharishi University of Management

- **H.E. Dr. Bevan Morris**, President and Chairman
- **Mr. Jeffrey Abramson**
- **H.E. Dr. Fred Gratzon**
- **Mr. Bruce Hauptman**
- **Mr. Thomas Headley**
- **Mr. Bobbie Dreier**
- **H.E. Dr. John Hagelin**
- **H.E. Dr. Islam Hasim**
- **H.E. Dr. Ramani Ayer**
- **H.E. Dr. Robert Keith**
- **Mr. Jeffrey Abramson**
- **H.E. Dr. Bevan Morris**
- **Mr. Bruce Hauptman**

### Financial Support

- McLaughlin, a family charitable foundation, Boone, North Carolina, and major financial supporter of the University
- Financial Services Group, has pledged to lead a $5-million scholarship drive to help needy students finance their education. Over the next five years, Dr. Ayer will give $250,000 to the fund and plans to raise the rest primarily from Indo-American business leaders.
- I am absolutely delighted to be a member of the board of a university that is making a distinct contribution by marrying a good educational program with a personal transformation strategy,” Dr. Ayer said. “I personally experience the very positive benefits of the Transcendental Meditation and TM-Sidhi programs.”
- Maharishi Veda Bhavan

### New Building

This new building for the burgeoning computer science co-op program is 12,000 square feet on two floors. It has classrooms and computer labs for 150 students, smaller seminar rooms, an undergraduate classroom for 20, faculty and administrative offices, and a library. Sophisticated electronics and the ability to videotape distance-education classes are special features. Trustee Ted McLaughlin and his wife Barbara donated $1 million to fund this building.

### Anticipated Date of Completion

October.

### Campus Reconstruction

**CONSTRUCTING A NEW CAMPUS**

**DONORS GIVE $1.7 MILLION TO REBUILD IN ACCORD WITH NATURAL LAW**

The McLaughlin Building

This new building for the College of Maharishi Vedic Education will also be located in the new building. Anticipated date of completion: December.

### Maharishi Veda Bhavan

Two anonymous donations, one of $500,000, one of $50,000, plus several additional donations are helping fund the construction of a new 2-story building to house the College of Maharishi Vedic Science. At 8,000 square feet it will house classrooms and offices. Special features will include an attractive space for reading the Vedic Literature, and a large Vedic Literature library. The Education Department will also be located in the new building.

### Anticipated Date of Completion

Maharishi Veda Bhavan under construction

Maha...
eventually extend all the way to the Golden Domes.

Recently revived principles of Maharishi Sthāpaṭya Veda design having to do with creating whole communities are being applied to the buildings going up on campus, said Jonathan Lipman of Maharishi Global Architects, the architects for the project. In addition, he said, the Vedic ornamentation will be more extensive—and strikingly beautiful. The McLaughlin Building and Maharishi Veda Bhavan and the other two buildings that will complete the quadrangle will be clad entirely in beautiful Vedic sculptural ornaments: pilasters, entablatures, cornices, and plinths.

Maharishi Patanjali Golden Dome of Pure Knowledge

A grand opening of the new east entrance of the Maharishi Patanjali Golden Dome was held on June 22, completing the first half of the project to create a new enveloping rectangular structure for the building that houses the practice of the Transcendental Meditation and TM-Sidhi programs for men.

The new east side of the building includes a vestibule, coatroom, yoga asanas room, and restrooms. Work will begin soon on the west half of the Dome. The “small dome” will be removed, and then construction will begin on the new exterior walls.

A NEW CAMPUS IN ACCORD WITH NATURAL LAW:

With the help of generous donors, our Fairfield campus is being completely rebuilt in precise accord with the principles of Vedic architecture—Maharishi Sthāpaṭya Veda design.

ADDITIONAL BUILDINGS PLANNED

In the spring we completed a master plan that outlines every detail of the reconstruction of the campus. Additional buildings being planned:

- Dormitories
  - New dormitories will offer clusters of comfortable living areas, giving students both private space and a sense of community. Each four-bedroom suite includes a central living area with a kitchenette, a large bathroom, and Internet access. Upper division and graduate dormitories house a total of 16 students in single rooms clustered in four suites.

- Fine Arts Center and Library
  - Serving as an assembly hall for campus meetings, a performing arts center, and the home of academic programs in fine arts and music, the Center will include an auditorium for 500, a smaller performance hall, music practice rooms, and facilities for creating and performing theater productions. The north wing will be the new library.

- Annapurna Dining Commons and Yagyavalkya Center
  - The dining hall will include a variety of private dining rooms that can be opened to accommodate banquets. The Commons will also include a bookstore, mailroom, snack bar, art gallery, and student government offices. The Center will include large classrooms as a replacement for the current Yagyavalkya Center.
The campus of Maharishi University of Management is the entire world. The University’s goal since its founding in 1971 has been to offer Consciousness-Based courses and programs globally. We provide curriculum and direction to affiliate universities in India, Ukraine, Kazakhstan, Kyrgyzstan, Kenya, South Africa, Russia, and Cambodia. And our distance-education programs enroll students around the U.S. and India, and eventually the world.

We are honored to welcome students who come from outside the U.S.—representing over half of the students at Maharishi’s world-class campus. The University may also participate. People not enrolled at the University may also participate. The purpose of the program is to give students the experience of other cultures in some of the world’s most beautiful locations. Since it started three years ago, seven courses have been taught in Switzerland, Italy, and India, with 173 students participating. People not enrolled at the University may also participate.

The courses have covered subjects such as drawing, fiction writing, travel writing, art history, Maharishi Vedic Science, and the history of Maharishi’s worldwide Movement. Next year’s courses will travel to India (Feb. 16–March 14, 2002) and Thailand (Spring 2002). Courses in Peru and New Zealand are being considered.

“Rotating University courses are available to anyone through the University’s Continuing Education Office. For more information, phone 641-472-1135, or e-mail conted@mum.edu • Website: http://mum.edu/programs/international

For Further Information

The purity, beauty, and silence make Seelisberg a perfect place to study and rest. Natural Law is awake and active here, and can be felt resonating in everything from the clear waters of Lake Lucerne to the fresh Alpine air.”—Michael Fredrickson

“I found the course gave me a chance to experience 200% of life—100% of the outer: the tastes, sounds, sights, colors and feel of India; and 100% of the inner: the silence and dynamism of doing our program with the group in India. What bliss to experience what Maharishi tells us about every day!”—Marquie Hobbs, South Africa

I discovered that when Maharishi refers to India as the ‘Land of the Veda,’ he not only means that knowledge of the Veda has been preserved there, but also that the Veda is totally lived there!”—Richard Hobbs, England

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Maharishi University of Management in the News

Maharishi University of Management was often in the news this past year, including three major articles in the New York Times. Two of these featured faculty, and the third Maharishi Vedic City, the brand-new town north of Fairfield that is an outgrowth of the activity of the University.

• National Public Radio affiliate WSUI/KSUI, Iowa City
• CBS Evening News with Dan Rather
• Nightly Business Report
• Knight-Riddler/Tribune Business News
• Forbes magazine
• Fortune magazine
• St. Louis Post-Dispatch
• Wisconsin State News

Many other Indian print publications and websites
• Des Moines Register—two front-page stories
• Des Moines Register—two front-page stories

Campus Reconstruction
• Ottumwa Courier
• Des Moines Register
• Associated Press
• Fairfield Ledger: numerous stories

Maharishi University of Management
• Ireland’s largest television broadcaster, RTE: 60-minute special

This is the first city in the modern world to be based on the timeless principles of Maharishi Sthāpata Veda design and all the 40 aspects of Maharishi Vedic Science, including education, health care and agriculture. The goal of all these systems, said Rogers Badgett, is to bring the life of the individual and society in tune with the Laws of Nature.

Located 2 miles north of our campus, the 645-acre site has over 40 buildings, including The Raj Maharishi Vedic Health Center, three hotels, many businesses, housing developments, condomini-ums, and a full-size Vedic City. It covered all aspects of Maharishi Vedic City. It covered all aspects of Maharishi Vedic City. It covered all aspects of Maharishi Vedic City.

Headline News ran a feature on Maharishi Vedic City. It covered all aspects of the city including plans for a Veda Vision attraction based on the Maharishi Veda Land theme park developed by Dr. Doug Henning under Maharishi’s inspiration and guidance.

Maharishi Vedic City has applied to the state of Iowa for $10.5 million of a total $27 million required to begin building this facility, which will offer spectacular attractions to entertain, educate, and enlighten its guests.

Maharishi Vedic City

Established near Fairfield

On July 25, citizens and well-wishers gathered to inaugurate Iowa’s 950th city, Maharishi Vedic City, the first new community in the state since 1982. The new city will elect its own council before the new year. Three of the founding developers, Chris Johnson, Rogers Badgett and Tim Fitz-Randolph, participated in the inaugural ceremony while simultaneously in Des Moines, Iowa, another founder, Bob Wynne, presented the incorporation papers to Iowa’s Secretary of State.

First City Built in Accord with Maharishi Sthāpata Veda Design

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The College of Maharishi Vedic Medicine continues to be a major success story. Every graduate of the College has now received several job offers. And with a number of states clearing away the legal obstacles for practitioners of natural medicine, demand is growing. Graduates not only have opportunities as clinicians, but increasingly medical schools seeking to offer natural medicine have been contacting the College to seek advice and to hire teachers and researchers. Graduates are currently running successful practices in Switzerland and Israel. Two graduates also work at the Maharishi Vedic Center in Heavenly Mountain, North Carolina.

Dr. Schneider was invited to speak at the White House Commission on Complementary and Alternative Medicine Policy during hearings held on Capitol Hill in December. He presented Maharishi Vedic Medicine, including the data on clinical effectiveness, cost effectiveness, and patient satisfaction. Dr. Schneider was invited to testify because of his highly regarded research on Maharishi Vedic Medicine, which has been supported by nearly $20 million in federal grants. The commission’s report will go to leaders in the federal government as well as to the health-related committees of the U.S. Congress. It will be used in creating new legislation and national policy that will support prevention-oriented, side-effect-free natural medicine.

The first research examining the effectiveness of a new Maharishi Vedic Medicine program for the treatment of chronic disorders—Maharishi Vedic Rayon Technology (MVVT)—has been published by our faculty in the peer-reviewed on-line journal, Frontiers in Bioscience (April 1, 2001). Both of the studies published found dramatic improvements in the afflicted subjects. Chronic disorders affect 40 percent of the American population or 100 million people. One study looked at the effects of MVVT on a variety of chronic disorders, from asthma to vision problems, while the other focused on arthritis. MVVT is a gentle, completely noninvasive treatment approach. An age-old Vedic technology revived and systematized for modern use, it works by enlivening the body’s own inner intelligence and self-repair mechanisms.

The first study, led by Drs. Sanford Nidich and Robert Schneider, found significant improvement in the physical, functional and emotional well-being of participants in the MVVT program after three half-hour sessions. Average reported improvement was 41 percent. Disorders showing the most improvement were neck pain, respiratory ailments, digestive problems, mental health and arthritis.

The second study, exclusively on arthritis, used a sophisticated double-blind and randomized experimental design. Out of 176 subjects, 64 experienced 100 percent relief from pain as a result of the treatment. And overall, 127 of those participating experienced a 60 percent or greater reduction in pain. In contrast, no one in the control group of 176 subjects experienced 100 percent relief and only 19 subjects experienced 60 percent or greater relief. His Majesty King Nader Raam and former faculty Dr. Edwards Smith, M.D., a rheumatologist and Minister of Health Education in the Global Country of World Peace, aided by Drs. Robert Schneider, Sanford Nidich and others, conducted this study.

The findings showed an overall improvement in quality of life among cancer patients, especially in emotional, functional, and spiritual well-being. Patients also showed improved mental clarity and concentration, reduced hot flashes, improved tolerance to chemotherapy, improved ability to manage pain, improved quality of home life, and improved sensory experiences.

A second study, on African-Americans with coronary heart disease, showed the Transcendental Meditation program reduced depression. Patients with depression are at greater risk for having cardiac events, and this adverse relationship appears to be compounded in African-Americans suffering from heart disease.

Faculty Selected to Review NIH/AHA Grant Applications
In recognition of their excellent research skills, two faculty members of the College, Professors Sanford Nidich and Amanpo Castillo-Richmond, were asked to review grant applications submitted to the National Institutes of Health (NIH) and the American Heart Association (AHA).

Study: Improved Health in Cancer, Heart Patients
Academy members Randi Jeanne Nidich and Sanford Nidich presented the latest findings on improved health of cancer and heart disease patients with the Transcendental Meditation program to the 22nd annual conference of the Society of Behavioral Medicine in March in Seattle, Washington.

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Dr. Schneider Lectures to Maharishi Vedic Medicine Courses Granting CME Credit to Doctors
In a major breakthrough in recognizing the health benefits of the 40 approaches of Maharishi Vedic Medicine, such as the Transcendental Meditation technique, medical professionals can now help fulfill their mandatory Continuing Medical Education requirements by learning about these programs. Dr. Schneider lectured to a group of physicians, nurses, pharmacists, and allied health professionals who earned Continuing Medical Education credit for learning about Maharishi Vedic Medicine. The lecture series was held at the new Maharishi Vedic Center on the research campus of the University of Kentucky.

The University of Kentucky nursing and medical schools sponsored the lectures, and Dr. Schneider’s presentation was the inaugural event of the Maharishi Vedic Medical Center now under construction. The Center will eventually offer Maharishi Vedic Medicine consultations and programs for the community.

As Maharishi Vedic Medical Centers are built around the country, we will play a central role in training the doctors and consultants who will staff them.
ENVIRONMENTAL ACTIVITIES

CREATING A GREEN CAMPUS—STUDENTS LEAD THE WAY

The students of Maharishi University of Management have shown keen interest in and enthusiastic support for creating a green campus—an ideal University environment in accord with all the Laws of Nature, with sustainable living systems and agriculture free of synthetic fertilizers and toxic pesticides.

Last spring the students hosted an EcoFair which brought in nationally prominent speakers. The weekend-long EcoFair, designed to highlight the importance and benefits of sustainable living, included talks by:

- John Jeavons, director of Ecology Action, an organization that is revolutionizing sustainable mini-farming around the world;
- Douglas Bullock, a leading expert on implementing sustainable building and transportation.

In the wake of the successful EcoFair, student Charlie Knolls started the Permaculture Club, with Professor Steve McLaskey as faculty advisor. A large number of students have joined. Permaculture, said Prof. McLaskey, involves design that uses patterns and systems found in nature to create gardens, homes, and communities that work with, not against, the natural environment. Its fulfillment is found in two aspects of Maharishi Vedic Science:

- Maharishi Vedic Organic Agriculture®, which employs the skilled hand of nature to quietly organize the infinite number of factors influencing agricultural production; and
- Maharishi Shtapati Veda design, the science of constructing buildings and communities in accord with Natural Law.

The club is taking substantial steps toward creating a green campus, and has already secured the donation of scores of seedlings of fruit and nut trees that thrive in Iowa’s climate.

Faculty Discovers New Worm Species in Philippine Jungles

Worms that are bright blue, worms that spray a chemical when disturbed, worms that can jump into the air—these are just a few of the exotic creatures discovered in the Philippine jungles by faculty member Sam James. Under the aegis of a $335,000 grant from the National Science Foundation, Dr. James, aided by faculty member Ken Daley and students Matthew Levi and Jana Lifchig, spent six months conducting a biodiversity survey in the Philippines. He has discovered several new species of worms, though the study, documentation, naming, and publication of these species will take years.

NEW FINDINGS ON THE EFFECTIVENESS OF MAHARISHI’S TECHNOLOGIES OF CONSCIOUSNESS

Reading Vedic Literature in Sanskrit Cultures EEG of Enlightenment

Included among the many papers and book chapters authored by our faculty last year are new findings on the effectiveness of the Transcendental Meditation program in rehabilitating prisoners, in reducing health care costs for the elderly, and in improving both individual and team performance in business. Our researchers have also presented research on the enlightening effect of reading the Vedic Literature in Sanskrit.

Psychology

- Dr. Fred Travis has shown that reading Sanskrit directly cultures the state of enlightenment or Cosmic Consciousness, because it gives rise to the experience of Transcendental Consciousness along with waking consciousness, as reflected in EEG. This research will soon be published in the International Journal of Neuroscience, Vol. 109 (2001), pp. 71-80.
- Faculty members Rachel and David Goodman, Ph.D.‘s, and physics Ph.D. grad Richard Wolfson present a Consciousness-Based approach to human security in their chapter in a new book published by the Canadian Peace Research and Education Association. Dr. Rachel Goodman is now an executive board member of this association.

Management

- An article by faculty member Jane Schmidt-Wilk, Ph.D., on the experiences of three top management teams which learned the Transcendental Meditation technique in corporate-supported programs, was recently published in the Journal of Transnational Management Development. The managers reported both holistic personal growth and improvements in teamwork.
- Dr. Dennis Heatton has authored chapters in two books aimed at students, academicians, and managers. A chapter titled, “Holistic Health for Holistic Management” appeared in Work and Spirit: A Reader of New Spiritual Paradigms for Organizations, University of Scranton Press. Also, Dr. Heatton, who is chair of the School of Business, co-authored with Harold Harung, “Awakening Creative Intelligence for Peak Performance: Reviving an Asian Tradition,” which appeared in Human Intelligence Deployment in Asian Business: the Sixth Generation Project, published by Palgrave Press.

Mathematics

At the annual meeting of the Iowa Section of the Mathematical Association of America, mathematics faculty member Cathy Gorini was honored with the Section’s ‘Award for Distinguished College or University Teaching of Mathematics.” The award recognizes Dr. Gorini as an extraordinarily successful teacher who fosters curiosity and generates excitement about mathematics in her students, and notes that her influence in teaching extends well beyond Maharishi University of Management.

Dr. Cathy Gorini and students

- Three National Merit Commended Scholars and four Iowa Scholars.
- For the sixth year in a row, Upper School grades scored in 99th percentile on the Iowa Tests of Educational Development.
- Three students in the national “Who’s Who Among High School Students.”
- Maharishi School is one of just 32 schools selected (from a total of 481 nominated) to represent the U.S. in 2002 at the Edinburgh Festival in Scotland, the world’s largest performing arts festival.
- First- and third-place individuals in the honors division at the State Academic Decathlon Competition. First-place winner Nicole Windenberger represented Iowa at the Panasonic Challenge at Disney World in Florida last summer.
- First place, research paper division, Iowa State Science and Technology Fair, by Jon Czinder and Daniel Blum for their project, “Oceans ofcurrance.”
- First, Iowa Math Counts competition, eighth-grade level, both team and individual.
- Second place, congressional High School Art Contest.
- Second place, PLEA International Student-Teacher Photo Competition and Exhibition (9th grade and below category)—172 entrants from 104 schools in seven countries competed.
- Third place, Texas A&M Commerce Photographic Society’s 19th Annual High School Shootout Photography Competition—1,009 prints were entered by 17 high schools.
- Best of Show at the Southeast Iowa Superconference Art Show. Upper School students won nine art and photography awards.
- All first-place awards and 13 out of a total of 28 photography awards at Iowa Educational Media Association’s World Champions. Destination ImagiNation.
- For the first time ever at the Destination ImagiNation Global Finals, Maharishi School garnered a first-place trophy. In addition, for the second year in a row, one of our teams came home with a second-place trophy. Another Maharishi School team placed sixth and one came in tenth out of 94 teams in the finals. Maharishi School teams set a new record for their school, the state of Iowa, as well as the nation. No other town in the U.S. had as many teams place so high in the top ten.

ANOTHER YEAR OF OUTSTANDING ACADEMIC, SPORTS ACHIEVEMENTS

World Champions. Destination ImagiNation.

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ANOTHER YEAR OF OUTSTANDING ACADEMIC, SPORTS ACHIEVEMENTS
WHY WE NEED DONOR SUPPORT

We want you to understand why your support is so vital. Our two major income streams, as you can see on this chart, are student tuition and Annual Fund donations. Together these account for 70 percent of the income we use to operate the University each year. If you were to look at a similar chart from other colleges and universities, you would see two major differences:

1. State colleges and universities would show a large portion of the pie from “tax revenues,” because they receive substantial support from state taxes.

2. Private colleges and universities would show a much larger portion of the pie from “endowment income.” Other private institutions, with tens of thousands of alumni, are supported by endowments ranging from hundreds of millions to billions of dollars.

As a private university we enjoy no tax support. And as a relatively young institution, we have just the beginning of an endowment.

This means we face a unique financial challenge: we must operate our University without a major source of revenue that other institutions enjoy. Despite this challenge, we have created the highest quality university education in the world—and we continue innovating and expanding year by year.

How do we do it? We are fortunate to have a human endowment—an exceptionally dedicated and talented faculty and staff. Working essentially as volunteers, they contribute their expertise in teaching, research, and management. They make up for the $50–100 million endowment we do not yet have.

You are part of this same team, along with many other dedicated donors. Working together, we offer something critically needed in the world today. The uprisings of violence—from regional conflicts around the world to urban high schools in our own country—underscore the failures of modern education and the urgent need to make our Consciousness-Based approach available everywhere.

Maharishi University of Management has been the pioneer. We have been so fortunate to have such people as you recognize the urgent need for this approach to education and support the University financially.

HOW TO UNDERSTAND OUR EXPENSES

ACADEMICS

Maintaining the Highest Quality Academic Instruction

About 26% of our budget funds all academic activities at the University, including:

- Academic programs—We offer 4 Ph.D. programs, 6 master’s degree programs, 12 bachelor’s degree programs, a variety of certificate programs, and our innovative First-Year Natural Law Seminars program. In addition to providing the highest level of traditional academic training, our programs actually increase students’ intelligence, creativity, self-development, moral development, field independence, orderly brain functioning, and physical and mental health.
- Faculty—Our 78 full-time faculty are among the best teachers in the world, and their research is gaining national and international attention.
- Library—Our library is a recognized leader in on-line services.
- Laboratories—We operate 14 laboratories, studios, and research centers—in natural medicine and prevention, molecular biology, cell biology, cognitive neuroscience, psychophysiology, soil biodiversity, crop breeding, physics, mathematics, electronic engineering, visual technologies, music, and human performance.
- Campus computing network and computer labs—The University continues to upgrade its computer facilities and network.
- We are also creating exciting new academic programs, such as the program in Wireless Communications, and expanding our successful Computer Science Co-op program.

FACULTY PUBLICATIONS AND PRESENTATIONS

Getting the Knowledge Out

The academic budget also supports the faculty’s successful work in popularizing Consciousness-Based education. The faculty are very effective in publishing their work in journals and presenting it at professional conferences. The response from educators and scientists around the country has always been positive and is becoming more so.

BUILDINGS AND GROUNDS

Maintaining Our Physical Plant

We spend 12% of our annual Operating Budget on maintaining and cleaning our 1.2 million square feet of building space and our 272 acres.

FOOD SERVICE

Nourishing the Body

We spend 12% of our annual Operating Budget in the kitchen on purchasing food and paying the Food Service staff.

Our Food Service does something almost unheard of among colleges and universities—we prepare almost all our own foods using fresh vegetables and fruits, and we bake most of our own breads and desserts. Our Food Service continues to use more than 85% organic products. We serve organic Radiance Dairy milk, yogurt and cheese, and 100% fruit juices.

FOOD SERVICE

Dining Hall 26%

Buildings and Grounds 12%

Student Services 3%

Recruiting 6%

Debt Service 4%

Auxiliary Enterprises 7%

Auxiliary Enterprises 12%

Other Income 9%

Endowment Income 9%

Annual Fund and Other Gifts 18%

Student Tuition and Fees 52%

Operating expenditures do not include research grants and restricted donations.

Operating revenues do not include research grants and restricted donations.
If you have not been back to Fairfield in a year or two, you will be amazed at what you see—the whole face of the campus is being transformed, and along with it, the feeling of the campus is being transformed as well. If you practice the TM-Sidhi program, come and join the large group in the Golden Domes of Pure Knowledge—this is a critical time for creating maximum coherence in our nation’s collective consciousness.

Here are the ways you can come:

**Visitors Weekends**

These weekends are designed especially for prospective students and their parents—but are open to anyone who wants to sample life at the University. Meet students, hear from the faculty, tour the campus and the community, enjoy the delicious food in our organic vegetarian dining hall, visit Maharishi School. Visitors Weekends schedule:

- Columbus Day
- October 5–8, 2001
- Veterans Day
- November 9–12, 2001

Also:
- February 15–18, 2002
- March 22–25, 2002
- April 26–29, 2002
- May 24–27, 2002
- June 14–17, 2002
- July 26–28, 2002
- August 30–September 2, 2002
- October 11–14, 2002

**Creating Coherence Program**

Includes morning and afternoon Super Radiance plus the Creating Coherence Program. Afternoons are free for your own activity. There is a special CCP Evening Knowledge program in the Dreier Building. **Applications** need to be made in advance by phone. Please call (641) 472-1212.

**World Peace Assemblies**

If you practice the TM-Sidhi program, you can choose from any one of the following courses, designed to give deep rest and wonderful knowledge:

- October 17–27 (ladies only)
- October 20–27
- October 26–28
- December 21–27
- December 27–January 3, 2002

**Super Radiance Program**

Includes morning and afternoon group program in the Golden Domes of Pure Knowledge, with additional extended Super Radiance Saturday and Sunday mornings. Mornings and afternoons are free for your own activity. There is an optional evening knowledge program.

For more information visit our website at www.mum.edu.