“Very simple it is to educate the children in that spontaneous utilization of the total brain in every thought, speech, and action. This is the education that will uphold total natural law for the fulfillment of desire, and this is the education that will have the citizens of every country fulfill their desire, fulfill their action.” — Maharishi Mahesh Yogi, April 23, 2003, press conference

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Our Unique Approach to Education

Maharishi University of Management was founded by His Holiness Maharishi Mahesh Yogi in 1971 to foster enlightenment in individuals and peace in the world through Consciousness-Based™ education. At the foundation of this unique approach is the practice of the Transcendental Meditation and TM-Sidhi® programs, including Yogic Flying®. Research verifies both the benefits to the individual and the societal effects of group practice of these techniques.
The academic brilliance and creativity of students and faculty, their high quality of life, the unity amongst all the 86 countries represented here, the beautiful, peaceful, blissful atmosphere — all this makes this place unique on earth. No one should miss making the pilgrimage to this heavenly place.

Maharishi, our great founder, was so proud of all this, and of the role of his University and School in raising America to invincibility.

But above all he was proud of the experiences of higher consciousness that are unfolding here in the Golden Domes, experiences which he classified as “number one” experiences — also as “Madhuchchandas” experiences, after the first seer of the Rik Veda.

Here is one such experience out of hundreds:

“It seems that Being is shining and glistening and even smiling at me from the surface of everything.... I suppose it goes without saying this experience is utterly full of delight, full of joy, full of bliss, and full of love.”

When speaking to the group in the Golden Domes, Maharishi said about these experiences:

“You have risen to that level of owning the reality on the level of Being — not only owning on the intellectual level but on the level of the reality of pure Being itself, totality, Brahm. It’s beautiful what you have created in your university.”

Jai Guru Dev

Bevan Morris

Dr. Bevan Morris, President and Prime Minister, Global Country of World Peace
Enrollment reaches 1,268, marking new record

Enrollment hit a new peak last year, reaching 1,268 students. This included a big boost in the number of new undergraduate students. Plus, agreements with four new partner institutions in China promise to bring even more students.

Nearly 200 new undergraduate students enroll
In the fall 2010 semester, 125 new undergrads arrived on campus — the largest number in 20 years. Then in the spring semester, an additional 70 joined the student body. Total undergrad enrollment was well above 300.

“Undergraduate study is at the core of our mission as a university, so we’re pleased that undergradate enrollment has been increasing,” said Craig Pearson, MUM executive vice-president.

Several factors contribute to the increase, said Brad Mylett, dean of admissions, including the increased interest in the Transcendental Meditation® technique in the U.S. and other countries and students’ ability to easily find MUM on the Internet and on social media websites.

Also important is the large number of referrals. Over half the students say they became interested in MUM after hearing about it from someone.

The Sustainable Living program is drawing many undergraduate students, and an increasing number are coming to study Media and Communications.

Graduate students predominate
Graduate students still constitute a large majority, with around 800 enrolled in the computer science and accounting master’s programs alone. These students take their initial coursework in Fairfield, and then continue their studies as practicum students, getting real-world experience in companies around the country.

Of the 1,300 students enrolled, approximately 600 were on campus and the rest were completing their studies elsewhere, including students enrolled in the University’s programs at a partner institution in China.

International student body
This past year, approximately 950 of the students came from 87 countries worldwide. The 2011 graduation was one of MUM’s largest, representing students from 44 countries, including Nepal, Ethiopia, China, the Philippines, India, and many others.

“Our student body is truly an international family,” Dr. Pearson said.
MUM partners with additional Chinese universities

Among the new students this past year were a small number from three new partner universities in China. These partnerships are in addition to the ongoing relationship with the Overseas Chinese College of the Capital University of Economics and Business (CUEB) in Beijing.

Officials from MUM, including President Dr. Bevan Morris and Dr. Yunxiang Zhu, vice-president of Asia expansion, traveled in China in January and signed agreements with Beijing Language and Culture University in Beijing, Qiongzhou University on Hainan Island in southern China, and Beihua University in northeastern China.

Students from these universities arrived to study at MUM in spring semester, their interests ranging from the MBA program to the undergraduate program in literature.

In addition to students coming here, an MUM degree program may be offered at the partner institution in China, as has been the case at Overseas Chinese College the past 10 years. This will entail training faculty at those institutions to offer Consciousness-Based education, with a number of Chinese faculty having already come to MUM for faculty development workshops.

Online distance education program launches

A major new development this past year was the successful launch of an online distance education program, with over 300 enrolling in Dr. John Hagelin’s flagship course Foundations of Physics and Consciousness.

The goal of the distance education program is to offer the University’s courses around the world and make Consciousness-Based education available to those not able to come to Fairfield.

These online courses are available to the general public either for credit or non-credit. The classes include video lectures, talks by Maharishi, videoconferences with faculty members, learning activities, assignments, and feedback.

Overseeing the program is new faculty member Perry Bedinger, associate dean of distance education. As director of international accounts and distribution at Harvard Business Publishing, Mr. Bedinger promoted online management development programs, distance education courses, and other learning media internationally. He wants to establish a similarly successful online educational presence for MUM.

Maharishi Self-Pulse reading, physics, Maharishi Yoga asanas

The first course offered was Maharishi Self-Pulse\textsuperscript{™} reading, taught by Dr. Paul Morehead in collaboration with Maharishi University of Vedic Medicine in Switzerland.

In the spring, Dr. Hagelin’s course, which doesn’t require a background in physics or math, proved to be highly popular. He has taught this course to thousands of first-year students at MUM, showing them how the latest findings of modern physics are directly relevant to their lives. He is known for his ability to make complicated concepts simple and understandable so that the course is accessible to everyone.

The course covers cutting-edge principles of quantum mechanics, quantum field theory, super-string theory, astronomy, and big bang inflationary cosmology, and explores them in light of the most ancient and complete science of consciousness.

The next offering, taught in the summer by Dr. Morehead, was Maharishi Yoga Asanas: Vedic Exercise to Enliven Mind-Body Coordination to Support Pure Awareness, the State of Yoga. The students learned to relieve stress, develop flexibility and youthfulness, improve sleep, balance digestion and weight, and deepen the experience of silence and expansion of consciousness.
Brahmachari Dr. Girish Chandra Varma visits MUM

In May Maharishi University of Management was honored by a visit from Brahmachari Dr. Girish Chandra Varma, who has played an extraordinary role in introducing Consciousness-Based education in many states in India.

Maharishi Schools
During a presentation in the Golden Dome in the presence of Maharaja Adhiraj Raja Raam, Dr. Harris Kaplan (Raja of Invincible India), and many other Rajas and special guests, Dr. Varma said that there are now 7,000 Vedic Pandits in 47 residential campuses throughout India. There are also 152 Maharishi Vidya Mandir schools in 16 states with 104,000 students. Of these, 40,000 are practicing Yogic Flying.

He said that there is a plan underway to bring many of these students to MUM for their higher education.

Brahmasthan project
In addition, Dr. Varma spoke about the Brahmasthan project — a 1,000-acre area in the center of India which now has space for over 2,000 Vedic Pandits.

The Brahmasthan is also the seat of Maharishi Mahesh Yogi Vedic Vishwavidyalaya, a state university with 70,000 students. Approximately 3,000 to 4,000 are Yogic Flyers, and 15,000 are studying Vedic subjects. All 7,000 Vedic Pandits are also enrolled. All practice the Transcendental Meditation technique.

Dr. Varma described many visionary plans, including the university in the Brahmasthan having a target of 100,000 students and 50–60,000 Yogic Flyers in a year’s time.

Dr. Varma concluded by expressing appreciation to everyone in the US, especially the MUM, Fairfield, and Maharishi Vedic City communities, who have done so much to help make possible the extraordinary achievements in India.

Principals accompany Dr. Varma
Principals of the top three Maharishi Schools in India accompanied Dr. Varma on his visit in order to meet and have discussions with the teachers of Maharishi School of the Age of Enlightenment and MUM.

Legendary musician Paul Horn visits for concert and symposium
Paul Horn, legendary both as a Grammy Award-winning jazz flutist and in his role as one of the first teachers of the Transcendental Meditation technique, visited MUM in May for a series of special events, culminating in a rare performance on campus.

Mr. Horn is well known for his albums recorded in sacred places around the world, including the Taj Mahal in India and the Great Pyramid in Egypt.

In the concert Mr. Horn was joined by his wife, Canadian singer/poet Ann Mortifee, Ed Sarath, world-class flugelhorn player, and virtuoso trombonist Eugene Watts, founder of the popular and quirky Canadian Brass, the world’s leading
Students perform, celebrate national days

Open mic, the annual variety show, national day celebrations — student life at MUM goes beyond academics and includes a healthy dose of fun.

On the second Friday of every month, students gather in Dalby Hall for open mic — when anyone can get up on stage. And the variety is wide: poetry, rap, beatbox, dance, original songs, student rock bands, Irish and Celtic singalong, international students performing on their traditional instruments.

Then the year culminates with the Variety Show, when the best acts audition to see who is selected to perform at a gala event at the Sondheim Theater in Fairfield. This is always one of the most popular events of the year, with one of the top performances this year being a student from China performing on a traditional two-string fiddle.

National day celebrations are also among the most popular events of the year, especially the Ethiopian and Chinese New Year celebrations, and the Nepali Dashain festival. Students wear their native dress, prepare traditional food for fellow students, and perform traditional song and dance.

And the occasional Latin dances are filled with lively dancing, music, and fun.
Sustainable Living Center targeted for 2012 opening

The Sustainable Living Center is marching toward completion, despite a delay of several months. The exterior siding and the center roof section were finished in the summer, and work on the site and interior continued into the fall.

The delay was due to cost overruns that resulted from the difficulty of projecting costs for a type of building that’s never been done before. Thanks to generous donors, additional funds have helped finance the current phase of construction, even as fundraising continues in order to complete the building.

**Phases of construction**

Because of the high up-front expense of being off the grid, the building may initially be connected to utility providers (depending on the progress of current fundraising efforts). If that happens, then off-the-grid features will be added as more funds are raised.

The immediate goal, and the first phase of construction, is to bring the building to the point where it can be put into use. As the second phase, the University hopes to quickly raise the $250,000 needed to build a “zero net energy building.” Even connected to the grid, the building has many extraordinary green features and will produce at least as much energy as it uses during each yearly weather cycle.

The third phase, which will bring the building completely off the grid, including water and sewer, will be significantly more expensive than phase two.

The innovative Sustainable Living Center and other sustainability initiatives on campus led to MUM being included in *The Princeton Review’s 2011 Guide to 311 Green Colleges.*

Group from MUM installs renewable energy in remote Alaskan village

Several current and former students, and Sustainable Living faculty member Lonnie Gamble spent September in a small village on Admiralty Island in Alaska installing sustainable energy technology as part of a project to help indigenous Alaskans deal with the region’s crushing energy costs.

The average cost of power in the village of Angoon is up to 10 times higher than the typical cost in the lower 48 states.

Sustainable Living alumni Troy Van Beek and Robbie Gongwer and Mr. Gamble, with the assistance of students Ashley Smith and Micah Salaberrios, installed solar energy panels, solar hot water, a wind turbine, monitoring equipment, and energy-efficient fixtures such as LED bulbs on two demonstration projects: a home and a school. They also worked on weatherization in order to minimize energy loss.

The indigenous residents trace their roots on Admiralty Island back 5,000-10,000 years. They felt the rising energy costs would force them to relocate to the mainland, making them the last generation to live on the island.

Mr. Salaberrios and Mr. Gongwer collaborated on a documentary that has been distributed to Alaskan schools and libraries.

MUM alumni and faculty were also consulted by the mayor of Des Moines and the Winnebago Hocak Tribe in Nebraska in the past year in their efforts to create green initiatives.

For more information about the Alaska project, see www.sustainangoon.org
Course in Asia builds leadership abilities

A group of five students and instructor Raul Calderon spent nearly five weeks during January and February in Southeast Asia as part of a course on leadership and adventure sport. They traveled in Thailand, Vietnam, and Laos, while experiencing adventure along the way: scuba diving, sea kayaking, swimming, river rope swinging, rock climbing, hiking, and more — even riding on elephants.

The highlight was scuba diving in the ocean where they explored the abundant sea life amid the coral beds. They learned about leadership by taking turns leading a six- or seven-day segment and planning activities, sometimes traveling to multiple cities. The student leaders did some planning in advance of the trip, but much had to be done on the spot: finding lodging, food, and activities, and budgeting resources.

Learning leadership didn’t simply mean organizing travel and planning activities. There were challenges — physically, mentally, and emotionally — that required the students to stretch their comfort zone. If they were leading a particular segment and there was disagreement among the group about something, they had to be the one to resolve it, to restore coherence.

“The Transcendental Meditation and TM-Sidhi programs are key components of our leadership courses,” said teacher Raul Calderon. “This self-referral process helps students maintain perspective and balance as they navigate the day-to-day demands of leading the whole group.” Ultimately they grow in understanding of themselves.

Photography students travel in Peru

In addition, a group of 20 students traveled in Peru for two weeks in March, learning travel photography and experiencing an exotic indigenous culture. Highlights included Machu Picchu, the 15th century Inca site, and Lake Titicaca, which lies at 12,000 feet.

The outing gave many excellent opportunities for photography, including archaeological sites, mountains, and the colorful traditional clothing. Other activities included mountain hiking, visiting hot springs, experiencing sacred temples, learning about archaeological sites, and spending time in Cuzco, a city that was once the capital of the Inca Empire.

“Students had the opportunity to practice their daily Transcendental Meditation program in some of the most important ancient sites of Latin America,” said teacher Gabriel Romero.

The students’ most remarkable experience was the indigenous culture of the floating islands on Lake Titicaca — islands made of bundled reeds and earth, with people living on them. They construct their homes and clothing from the same material.

In addition to photography, a major focus of the course was learning about the history and culture — the mixture of the ancient indigenous culture and the Spanish influence. Of particular interest were the sustainable features of the traditional cultures they experienced: people living in the same way they have for millennia, simply and effectively, without resorting to any means of industrial production.
Maharishi’s knowledge lively as
MUM Press releases books, DVDs, CD

Maharishi University of Management: Education for Enlightenment

This full-color, 208-page, photo-filled book gives an easy-to-read and in-depth look at MUM’s unique approach to education. It includes articles by Dr. Bevan Morris and Dr. John Hagelin, an overview of undergraduate and graduate programs, summaries of faculty and student achievements, the successes of Maharishi School of the Age of Enlightenment, the achievements of the Fairfield community, and more.

DVD series: Historic lectures by Maharishi

A new set of six DVDs offers films of Maharishi’s most famous and historic lectures, from his address to the Michigan legislature, to his lecture to an audience of 3,000 at Jones Hall in Houston.

Other videos include the CBC film of Maharishi at Lake Louise, his presentation to the American Association of Higher Education, his lecture at Harvard Law Forum filmed by a local PBS station, and his 1974 lecture at the Royal Albert Hall.

Conversations with Maharishi, by Vernon Katz

In this long-awaited book, Dr. Vernon Katz has transcribed conversations he had with Maharishi about the highest potential of human life. His penetrating questions inspired deep insights on the nature and development of higher states of consciousness. Dr. Katz earned a doctorate in philosophy from Oxford University and began his work with Maharishi on the Vedic literature in 1962.

Maharishi’s lectures on literature and language

The Flow of Consciousness: Maharishi Mahesh Yogi on Language and Literature, compiled by Dr. Rhoda Orme-Johnson and Dr. Susan Andersen, includes transcriptions of 14 talks on literature and language given in the years 1971–76.

The topics cover literature as the link between objective reality and universality, and the nature of learning and progress of knowledge. The section on language includes talks such as the principles of communication, the relationship of name and form, the phonology of creation, and the roots of Vedic grammar.

Maharishi Ayurveda for children

Healthy Kids: A Parent’s Guide to Maharishi Ayurveda offers a mind-body approach to health for children, focusing on prevention. The chapters cover increasing immunity, creating positive behavior, and maintaining a balanced diet and healthy eating habits. The book also covers following a proper routine, including exercise, and the use of Maharishi Ayurveda recommendations to deal with common childhood diseases.

New series of 12 books

A new series of 12 books includes decades of scholarship by MUM faculty and others, examining various discipline in the light of Consciousness-Based education.

Titled Consciousness-Based Education: A Foundation for Teaching and Learning in the Academic Disciplines, each book features an introductory essay by Dr. Craig Pearson summarizing this approach to education and brings together scholarly papers written by the faculty.

Bhagavad-Gita now available on CD

Maharishi’s Translation and Commentary on the First Six Chapters of the Bhagavad-Gita is now available as a 10-CD collection. Dr. Vernon Katz reads from Maharishi’s preface and introduction as well as the English translation of the verses. The Sanskrit verses are chanted by renowned pandits in India.

For information or to purchase, see www.mumpress.com
Media report on wave of interest in the Transcendental Meditation technique

Comedian and Hollywood actor Russell Brand, CNN news anchor Candy Crowley, TV host and book author Mehmet Oz, one of America’s foremost physicians — these and other top celebrities came together in the past year to give testimony to the benefits of the Transcendental Meditation technique.

Their mission was to raise funds for the David Lynch Foundation, which offers scholarships to learn the Transcendental Meditation technique to those greatly impacted by stress: homeless people, military veterans, street children, prisoners, and Native Americans, as well as students in inner-city schools.

New York Times and The Independent
And the media noticed. After last December’s red carpet event at the Metropolitan Museum of Art in December, the New York Times published a feature article headlined: “Look Who’s Meditating Now.” The article noted the interest of celebrities in the Transcendental Meditation technique, the increasing numbers of people who are learning, and the research that shows the health benefits. It included quotes from Russell Brand, David Lynch, and others on the ways meditation has affected their lives.

“The momentum of support for the Transcendental Meditation program is growing stronger and stronger each year,” said Dr. John Hagelin, president of the David Lynch Foundation.

“People like Clint Eastwood, one of the world’s most acclaimed filmmakers; Katy Perry, one of the world’s top rock stars; and Mehmet Oz, one of the leading doctors in America, are coming forward to support this effort because their personal experience of the Transcendental Meditation technique tells them how important it is.”

In addition, an article in The Independent, titled “Transcendental Meditation: Were the hippies right all along?” reported that “Transcendental Meditation is back in a big way.”

New book on Transcendental Meditation technique research

Also contributing to the wave of interest was the June publication of a book on the benefits of the Transcendental Meditation technique written by renowned psychiatrist Dr. Norman Rosenthal, clinical professor of psychiatry at Georgetown Medical School and a former senior researcher at the National Institute of Mental Health.

Titled Transcendence: Healing and Transformation Through Transcendental Meditation, the book includes dozens of interviews with individuals who have been helped by the practice. And in each instance, Dr. Rosenthal discusses the published research that explains why meditation has helped them.

In addition to telling the stories of his patients and acquaintances, Dr. Rosenthal includes interviews with figures such as Paul McCartney, Ringo Starr, Martin Scorsese, Russell Brand, Laura Dern, Moby, and David Lynch, who enthusiastically discuss their meditation. A foreword by TV host Mehmet Oz, M.D., speaks highly of the book and Dr. Rosenthal.
2011 graduation awards ceremony

Each year the academic departments recognize their outstanding graduating students in a ceremony held the evening before commencement. Some of the comments of recipients are excerpted below.

Vinodthan Nayagar — BA in Maharishi Vedic Science

“Over the last three years of studying here at MUM, I have gained in-depth knowledge and deep experience of the field of consciousness. This has opened my eyes to a new world of experience and possibilities, which has allowed for rapid transformation and growth in my life. I was able to find fulfillment and balance in every aspect of life. Maharishi Vedic Science has taught me how to appreciate the fullest value of life by experiencing the source of it.

“In life people go through various transformations. Many of us are always swayed and pushed around by the changing waves of the relative field. Our decisions, values, and visions are all influenced by this. My experience in studying Vedic Science has allowed me to be grounded in my Self, making my decisions precise and my purpose clear.

“Reflecting on my MUM experience, I realized that we not only come here to get a career, or to fill the container of knowledge, but to expand it at the same time. MUM trains us for life, so that wherever we are in the world, we may be pillars of knowledge for society and continue to radiate the light of life from within.”

Maria Merino — BA in Art

“It has been such an honor to be in this school. It has truly changed my life. My teachers have been mentors in my life, in my spiritual life, in my art. I’m so honored and so grateful. For the past month, when I go to bed, this thought always comes to mind: that God is so good to me — a feeling I have because of this school and the teachers I’ve had.”

Maartan Anand Schoots — BA in Business

“I gained qualities here that are crucial to business that I wouldn’t have gotten anywhere else. I feel the program at MUM has developed my ability to step back and learn to see situations from a ‘bird’s eye perspective,’ which I do automatically now.

“Every part of life here has supported my growth: going to the Dome, living in Vastu, eating organic food, and Consciousness-Based education. I want to thank the faculty and the University for providing such an environment for me. I’ve made many friends and deep connections in Fairfield. I will miss it here, and I don’t think I will be able to stay away for long.”

Read more about Maria Merino and other students and alumni at www.mum.edu/achievements/
Renowned psychiatrist Dr. Norman Rosenthal gives commencement address

On July 2, at our 36th commencement, MUM graduated 278 students, one of the largest graduating classes in the history of the University. It included 55 undergraduate, 218 graduate, and 4 doctoral students.

This graduation raised the total number of students who have graduated from MUM to more than 5,000. Graduating students represented 44 countries, including Nepal, Ethiopia, China, the Philippines, India, and many others.

Giving this year’s commencement address was Dr. Norman Rosenthal, author of a new book titled Transcendence: Healing and Transformation through Transcendental Meditation. He is a distinguished clinical professor of psychiatry at Georgetown University Medical School and former senior researcher at the National Institute of Mental Health.

Dr. Rosenthal first learned the Transcendental Meditation technique as a medical student in South Africa. He found it soothing but gradually stopped practicing as he became exceedingly busy with his studies, and then later with his medical practice.

Then several years ago a patient with bipolar disorder, who himself had long lapsed in his meditation practice, had begun practicing again — and enjoyed a profound change in his life. Impressed by the change in his patient, and encouraged by him, Dr. Rosenthal began to meditate again. He found it so valuable that he began recommending it to patients and colleagues. And he has also begun researching its effects, including coauthoring a recent study on post-traumatic stress disorder in military veterans.

Dr. Rosenthal is deeply respected not only as a psychiatrist but also as a researcher. He has long promoted natural means to health, and early in his career at the National Institute of Health, he was the first to recognize, describe, and diagnose seasonal affective disorder (SAD). He has authored over 200 research papers, and his health-oriented books for a general audience include Winter Blues and The Emotional Revolution.

Seven pearls of wisdom

In his commencement address, Dr. Rosenthal offered “seven pearls of wisdom” from his own life to the graduating students. “The practice of meditation should remind you that you deserve to set aside the time to get to know yourself and to be yourself,” he said.

He also encouraged graduating students to be open to new possibilities, describing how the impossible happened in his native South Africa with the passing of apartheid. He advised them not to hold grudges, telling an anecdote about a patient who actually had a list. “Grudges do you no good,” he said.

He suggested that the graduates do well by doing good and that it’s wise to cultivate good habits. He closed by inspiring them to pursue their dreams, telling about his own dream to become a psychiatrist, researcher, and writer. “May all your dreams come true,” he said.
A pilot study on students with attention deficit hyperactivity disorder (ADHD) published in *Mind and Brain, The Journal of Psychiatry* found improved brain functioning and decreased symptoms as a result of practicing the Transcendental Meditation technique.

Conducted by MUM researcher Fred Travis along with Sarina Grosswald and Bill Stixrud, the study compared brain waves and ADHD symptoms in children ages 11–14 years diagnosed with ADHD. The researchers looked at theta/beta power ratios, since higher ratios correlate with the greater severity of ADHD symptoms. They found that the theta/beta power ratios decreased 48% after three months of practice, while the ratios of the control group increased slightly.

Dr. Travis has also continued to explore whether brain integration is a factor in world-class performers, using the brain integration scale that he has developed. He published two studies, one that found that musicians have a high level of brain integration and one that found that athletes competing at the top levels have higher levels of brain integration than normal athletes. MUM coauthors included Harald Harung, Ragnhild Boes, and Ken Daley.

**Research on the Transcendental Meditation technique in schools**

Thanks to the David Lynch Foundation’s funding of quiet-time projects in a number of schools nationwide, as well as research on those projects, studies are starting to appear documenting the benefits of the Transcendental Meditation technique for students.

**Sanford Nidich: improved academic achievement**

The Transcendental Meditation technique may improve math and English achievement in low-performing students, according to a study led by Sanford Nidich that was published in the journal *Education*.

The study was conducted at a California public middle school with 189 students who were below proficiency level in English and math. Students who practiced the Transcendental Meditation program showed significant increases in math and English scale scores and performance level scores over a one-year period.

Forty-one percent of the meditating students showed a gain of at least one performance level in math compared to 15% of the non-meditating controls. MUM coauthors included Randi Nidich and Maxwell Rainforth.

**Ken Walton: higher levels of serotonin**

Those who practice the Transcendental Meditation technique have higher levels of intestinal serotonin production, which correlates with reduced anxiety, depression, aggression, and impulsiveness — according to research presented at the 69th annual meeting of the American Psychosomatic Society in San Antonio, Texas, by researcher Ken Walton.

**Robert Schneider gives Patanjali Distinguished Lecture**

Robert Schneider, M.D., F.A.C.C., dean of the Maharishi College of Perfect Health, was honored to be among the top scholars who have delivered the annual endowed Patanjali Distinguished Lecture at the Center of Indic Studies at the University of Massachusetts Dartmouth.

In a workshop and a public talk, he related Patanjali’s sutras to perfect health as described and actualized by Maharishi Ayurveda, correlating ancient Vedic science with modern medical science.

Dr. Schneider also gave a keynote talk on Maharishi Ayurveda at the World Ayurveda Congress in Bangalore, India — the largest international meeting on Ayurveda, with 4,000 delegates from 50 countries. Dr. Schneider’s topic was mind, body, the environment, and consciousness in Ayurveda.

**Dr. Calderon serves as regional health coordinator**

Raul Calderon, director of evaluations, was selected by the Iowa Cancer Consortium to be the regional coordinator of southeast Iowa as part of a $1 million grant awarded to the University of Iowa. The goal of the project is to work with communities on preventive health programs.
and interventions related to cancer. Dr. Calderon’s role is to work part-time for three years setting up an infrastructure to connect community leaders with researchers at the University of Iowa.

**Dr. Schmidt-Wilk receives service award**
Management professor Jane Schmidt-Wilk was honored with a service award by the North American Management Association at their annual meeting in Chicago for her role in fostering professional development in the area of management education.

**Management department accreditation renewed**
After a thorough review of the management department, the International Assembly of College Business Education renewed the accreditation of the department’s B.A., M.B.A., and Ph.D. degree programs. IACBE is a leading educational accreditation agency for college and university business programs.

**Cathy Gorini publishes math textbook on probability**
Math professor and dean of faculty Cathy Gorini published a book on probability that’s part of the 14-book Master Math series put out by Cengage.

Oriented toward advanced high school students, college students, or someone wanting to learn about probability, the book covers topics such as random variables, distributions, and permutations and combinations, and includes practical applications.

**Ken Daley lobbies Congress for health**
Ken Daley, head of the Department of Exercise and Sport Science, traveled to Washington, DC, on behalf of the American Heart Association to urge Congressional representatives to support funding and legislation related to health.

In addition, he is the project lead on a second $100,000 grant to improve the health of the residents of Jefferson County.

**Suzanne Araas Vesely named VP of state organization**
Library director Suzanne Araas Vesely was named interim vice chairman of the Iowa Government Documents Roundtable (GODORT) Workshop.

Members of GODORT and the public convened on campus in July for their annual meeting, which was a workshop on sustainability organized by Dr. Vesely. The workshop featured local experts on sustainability, discussions on how libraries can meet the needs of these experts, and what libraries can do to foster green initiatives.

**Faculty present at conferences on sustainability**
Ten students and professor David Fisher attended a conference hosted by the Association for the Advancement of Sustainability in Higher Education (AASHE) in Denver, where Dr. Fisher gave a presentation on MUM’s Sustainable Living Center.

In addition, Dr. Fisher and faculty member Lonnie Gamble presented three papers at the annual conference of the American Solar Energy Society in North Carolina. Dr. Fisher’s paper, coauthored with Mr. Gamble, covered features of the Sustainable Living Center. Mr. Gamble’s paper, coauthored with alumni Troy Van Beek and Robbie Gongwer, covered the social and technical issues involved in implementing a renewable energy project in Angoon, a remote native community in Alaska. He also presented about the Sustainable Living curriculum at MUM and how the discipline is rooted in solar energy.

Also, the MUM Sustainable Living Center was featured in a workshop in Des Moines sponsored by the Center on Sustainable Communities. Masaki Furukawa, architect of record, and Dal Loiselle, MUM construction manager, explained how the Sustainable Living Center is meeting the 2030 Challenge by using readily available building technology and products.

**“Red One” video camera takes media department to new level**
A state-of-the-art Red One camera — a digital video camera that’s revolutionizing the film industry — was purchased by the Department of Media and Communications and used by the students in a series of filmmaking courses.

The camera can imitate the look of many different kinds of traditional film cameras costing hundreds of thousands of dollars. The students studied cinematography, and the academic year culminated with the students and faculty filming a full-length feature movie.

**Music program launches**
A music program that includes a minor in music launched this past year, offering six new courses, enrolling over 100 students altogether, bringing renowned guest faculty from outside the University, and maintaining average class sizes of 16. The expansion included a new music lab with keyboards, computers, and state-of-the-art audio production software.

For videos of the various projects, see www.youtube.com/user/DavidLynchFoundation
School students garner international honors for science research

Maharishi School students Atreya Dey and Raph Burne continued to garner major awards for their groundbreaking research, and overall the students enjoyed another stellar year of achievement, including second place in the state tennis tournament.

International science awards

Mr. Dey has developed a method for extracting pollutants such as heavy metals and organic compounds from water using biobased ferrite nanoparticles. Mr. Burne studied the potential of honeycomb cardboard to replace traditional insulation materials used in walls.

Mr. Dey’s awards include 4th place and $500 in the Environmental Management category at the prestigious Intel International Science and Engineering Fair in Los Angeles — a competition that included 1,500 winners of regional science fairs around the world.

His research also won the top Iowa award in the U.S. Stockholm Junior Water Prize and the right to represent Iowa at the national competition in Chicago. He also presented his research at the 93rd annual Iowa Water Environment Association conference in Coralville, where the Water Environment Federation presented him with a plaque.

At the International Sustainable World Energy, Engineering, and Environment Project Olympiad in Houston, Mr. Dey garnered a gold medal and $1,000 in the environment category, while Mr. Burne brought home a bronze medal and $400 in the engineering category. They competed against 440 finalists from 70 countries and 43 states.

For the second year in a row, Mr. Burne was selected to represent Iowa at the National Junior Science and Humanities Symposium in San Diego. He was chosen on the basis of his presentation to the Iowa Junior Science and Humanities Symposium in front of judges and an audience of scientists, teachers and students — approximately 300 people.

State science fair

At the State Science and Technology Fair of Iowa, Mr. Dey earned first place in the chemistry category and received 13 additional top awards. Mr. Burne placed first in the senior physical seminar and received nine additional top awards.

Other winners at the state science fair included Pearl and Surya Sawhney, who won the Overall Senior High Team Reserve Champions, as well as winning three additional awards. Their research studied digestion of animal protein and plant protein in a lab setting and the relationship to obesity and sustainability.

Sam Arsanjani placed third in the engineering category for his research on the effects of acoustic damping on the bass response of loudspeakers. And freshman Vinit Suganur placed second in the plant sciences category and third in the individual biological seminar for his research on the comparative effects of caffeine and coffee grounds on soybean growth and metabolism.

School teams place in top 5 at world creativity competition

Five teams from Maharishi School won first place at the Iowa Destination ImagiNation competition, qualifying them for the world competition in Knoxville, Tennessee, where two of the teams placed in the top five in their category.

Competing against over 60 other state champs, a group of senior boys earned fourth place with their performance in a category that required the students to use three different storytelling methods for three different hypothetical audiences. Winning a fifth-place award was a team of Middle School girls.

For more information about achievements, see www.maharishischooliowa.org/about-us/school-news/
School students win top art awards

Maharishi School students won nine awards, including Best of Show, at the Southeast Iowa Superconference Art Competition at Iowa Wesleyan College, competing against students from 19 high schools.

Winning entries included Ely-sia Belilove, Best of Show for her mixed media piece, and Paavani Kar, first place in photography. Other students who took home awards or recognition included Derek Thatcher, Megan Comey, Kennidy Stood, Dillon Evertsen, Thomas Weiss, and Brendon Park.

Four groups selected to perform at state speech competition

Eight of the nine Maharishi School teams that competed in the district speech competition were invited to compete at the state level. Four of those teams were selected as outstanding and were invited to perform at the annual Iowa High School State Speech Association Festival in Ames. They included solo mime artist Sky Nite, a musical theater group, group improv, and a one-act play.

Colette Clark named National Merit Finalist

Maharishi School student Colette “Coco” Clark was among the approximately 15,000 students named by the National Merit Scholarship Corporation as finalists in the 2011 scholarship program.

School tennis team takes second at state tournament

The Maharishi School boys tennis team again completed a successful season and earned second place in the state 1A tennis tournament.

Four of the players also qualified for the state individual tournament, with the doubles team of Thomas Weiss and Derek Thatcher placing third. Sam Arsanjani and Raphael Gelfand competed in state singles. Filling out the roster at the state team competition were Solaris Nite and Brenton Schwartz.

More students from China coming to Maharishi School

Richard Beall, director of Maharishi School, and his wife Andrea spent March traveling in China, meeting students and their parents, accepting applications for admission, and signing agreements with partner institutions. Maharishi School continues to gear up its boarding school program, and anticipates at least five new Chinese students this fall in addition to the two already attending.
We extend our greatest appreciation and recognition to all our generous donors who have supported the Annual Fund during the past fiscal year. Your gifts support student scholarships, recruiting, campus reconstruction and beautification, faculty and staff programs, debt reduction, academic support, and many other programs. Your continued generosity is vital for the growth and progress of Maharishi University of Management and all of its programs throughout the world.
We are pleased to announce that Anna-Maria P. Cornell, class of 1995, has joined Matthew Kendz in the newly created position of Executive Director of Alumni Relations.

“After 15 years of living in California, returning to MUM feels like coming home. It is truly inspiring to once more be in the community where I first experienced the true meaning of the words, The World Is My Family. I will work passionately to make that sentiment real for all of our alumni, wherever they may find themselves.”

Anna-Maria will be working closely with Matthew Kendz, director of Alumni Outreach, to implement the mission and core values of Alumni Relations and the Alumni Association.

Our Mission

To honor and serve alumni with love and appreciation, and to provide a lively connection to the University and to one another by offering opportunities and activities which promote expansion of happiness, health, knowledge, and prosperity.

Core Values

Giving is the basis of receiving.

We will implement programs and benefits of value to alumni to foster positive re-engagement and provide opportunities for alumni to give back to their alma mater.

Appreciation

We appreciate the alumni for what they have accomplished in their lives and for what they have done and will continue to do for MUM.

Current Alumni Projects and Initiatives

- The new Alumni Association website is now live at alumni.mum.edu. The website features include Alumni Spotlight, Photo of the Week, alumni directory, groups, social media, alumni and MUM publications. We invite all alumni to join and tell us what interests them.
- The new Alum Card program offers access to over 100,000 nationwide discounts and special campus perks free of charge to alumni.
- Local and regional outreach events. A recent regional alumni weekend, held in the Seattle area, in collaboration with the Computer Science administration and faculty, focused on the many Computer Science alumni employed at Microsoft and welcomed all area alumni. We are initiating outreach to other regions where alumni chapters will be formed to offer ongoing support and community.

We welcome and invite all alumni locally, nationally, and globally, to join us in the creation of a thriving alumni community. Anna-Maria and Matthew would love to hear from all our alumni—641-472-1190 or alumni@mum.edu.
Maharishi University of Management Strategic Plan

Maharishi University of Management is at a historic crossroads, at the beginning of a period of significant growth and expansion. The University has recently been successful in broadening its marketing to attracting students from the general population of those who have not yet learned Transcendental Meditation, but who are progressive minded and who appreciate the unique appeal of Consciousness-Based Education. 

Furthermore, in 2009 the University’s administration, working with a Trustee committee, completed a detailed financial analysis which verified that the University is incrementally profitable as enrollment grows. This is due, in part, to the fact that the University’s overhead grows much more slowly than total revenues as enrollment increases. Therefore, the Trustees charged the University’s leadership with developing a 5-year strategic plan to lay out specific action steps to leverage the existing strengths for increased growth and expansion.

The strategic planning process was dynamic and engaging. Input came from the entire base of University constituents, including students, faculty, staff, administrators, Trustees, and donors.

Five-year vision and strategic priorities

- **Education and Academics**
  Promote academic excellence through continuously improving the quality of Consciousness-Based education.

- **Student and Alumni Support**
  Provide an outstanding student experience outside the classroom to support the intellectual, emotional, and spiritual growth of our students, and continue serving them as alumni.

- **Campus Culture**
  Foster a strong community spirit based on openness, mutual trust, appreciation, and sharing of common goals.

- **Campus in Harmony with Nature**
  Continue to build new facilities using Maharishi Vedic Architecture, and implement the best practices for sustainability to bring MUM’s campus into greater harmony with nature.

- **Collective Consciousness**
  Raise collective consciousness through increasing the number of participants in group practice of Maharishi’s technologies to create a more peaceful world.
This table highlights the financial results from the most recent academic year and shows the projections for years 2011–2016 from the original strategic plan developed in 2009.

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<tr>
<td>Total Faculty</td>
<td>93</td>
<td>105</td>
<td>111</td>
<td>125</td>
<td>142</td>
<td>158</td>
<td>168</td>
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<tr>
<td>Total Staff</td>
<td>211</td>
<td>200</td>
<td>222</td>
<td>232</td>
<td>243</td>
<td>253</td>
<td>260</td>
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<tr>
<td>Total Students</td>
<td>1,209</td>
<td>1,261</td>
<td>1,212</td>
<td>1,397</td>
<td>1,770</td>
<td>2,131</td>
<td>2,257</td>
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<td>Total Students in Fairfield</td>
<td>594</td>
<td>598</td>
<td>762</td>
<td>947</td>
<td>1,170</td>
<td>1,381</td>
<td>1,507</td>
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<tr>
<td>Total Standard Program</td>
<td>328</td>
<td>391</td>
<td>468</td>
<td>623</td>
<td>796</td>
<td>952</td>
<td>1,073</td>
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<tr>
<td>COOP Students</td>
<td>122</td>
<td>114</td>
<td>150</td>
<td>150</td>
<td>200</td>
<td>250</td>
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<tr>
<td>ESL</td>
<td>30</td>
<td>27</td>
<td>80</td>
<td>100</td>
<td>100</td>
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<td>Medical College</td>
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<tr>
<td>COOP Off Campus</td>
<td>675</td>
<td>649</td>
<td>450</td>
<td>450</td>
<td>600</td>
<td>750</td>
<td>750</td>
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<tr>
<td>New Endowment</td>
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<td>ROI on endowment</td>
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DOLLAR FIGURES IN THOUSANDS

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<tr>
<th></th>
<th>10,000</th>
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<td>Revenues:</td>
<td></td>
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<td>Endowment Income</td>
<td>678</td>
<td>603</td>
<td>700</td>
<td>1,150</td>
<td>1,550</td>
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<td>Net Student Fees</td>
<td>8,896</td>
<td>10,743</td>
<td>12,102</td>
<td>16,602</td>
<td>20,062</td>
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<tr>
<td>On-Line Education</td>
<td>80</td>
<td>322</td>
<td>700</td>
<td>1,050</td>
<td>1,500</td>
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<td>Annual Fund</td>
<td>1,944</td>
<td>2,335</td>
<td>2,100</td>
<td>2,100</td>
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<tr>
<td>Other Revenue</td>
<td>1,405</td>
<td>1,406</td>
<td>1,500</td>
<td>1,300</td>
<td>1,000</td>
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<tr>
<td>Auxiliary Enterprises</td>
<td>405</td>
<td>353</td>
<td>524</td>
<td>601</td>
<td>688</td>
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<tr>
<td>Total Income From Operations</td>
<td>13,428</td>
<td>15,440</td>
<td>17,096</td>
<td>22,075</td>
<td>26,099</td>
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Expenses:

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<tr>
<td>Academic Departmental and Student Services</td>
<td>2,816</td>
<td>2729</td>
<td>3,559</td>
<td>5,166</td>
<td>6,533</td>
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<td>Student Recruiting</td>
<td>842</td>
<td>880</td>
<td>1,302</td>
<td>1,442</td>
<td>1,542</td>
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<td>COOP Recruiting &amp; Placement</td>
<td>555</td>
<td>560</td>
<td>647</td>
<td>647</td>
<td>812</td>
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<td>Fund Raising</td>
<td>108</td>
<td>143</td>
<td>108</td>
<td>114</td>
<td>121</td>
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<tr>
<td>Food Service</td>
<td>2,487</td>
<td>2,396</td>
<td>2,947</td>
<td>4,299</td>
<td>5,407</td>
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<tr>
<td>Public Service</td>
<td>340</td>
<td>411</td>
<td>340</td>
<td>347</td>
<td>354</td>
</tr>
<tr>
<td>Existing Fixed and Semi-Variable Expenses</td>
<td>6,935</td>
<td>6,991</td>
<td>7,372</td>
<td>7,542</td>
<td>7,749</td>
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<tr>
<td>New Incremental Semi-Variable Expenses</td>
<td>684</td>
<td>1,352</td>
<td>2,015</td>
<td>2,682</td>
<td>3,021</td>
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<tr>
<td>Total Operational Expenses</td>
<td>14,103</td>
<td>14,111</td>
<td>16,960</td>
<td>20,910</td>
<td>24,532</td>
</tr>
<tr>
<td>Net Cash Flow From Operations</td>
<td>(675)</td>
<td>1,329</td>
<td>137</td>
<td>1,165</td>
<td>1,567</td>
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</table>

Increased Benefits for Existing Staff/Faculty:

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<tr>
<td>(Add: COLA multiplier)</td>
<td>117</td>
<td>699</td>
<td>940</td>
<td>2,006</td>
<td>3,822</td>
</tr>
<tr>
<td>Contributions: Cash Reserve Account</td>
<td>73</td>
<td>147</td>
<td>220</td>
<td>294</td>
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<tr>
<td>Contributions For World Peace</td>
<td>117</td>
<td>157</td>
<td>334</td>
<td>637</td>
<td></td>
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<tr>
<td>Net Cash Flow</td>
<td>(775)</td>
<td>1,176</td>
<td>37</td>
<td>117</td>
<td>334</td>
</tr>
</tbody>
</table>

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Invincible America Assembly

If you aren’t already enjoying the marvelous experience in the Golden Domes and contributing to national invincibility and world peace, please come and join the Invincible America Assembly.

- **Come for any length of time** — There is no course fee (living expenses need to be covered).
- **Receive support for living expenses** — U.S. citizens can receive a grant of up to $800 a month based on attendance in the Dome.

**To apply**, see [www.invincibleamerica.org](http://www.invincibleamerica.org)

Visitors Weekends

Visitors weekends are perfect for learning about and participating in the Maharishi University of Management campus experience. Prospective students and their parents can meet our students and faculty, visit classes, tour the dorms, and explore the city of Fairfield.

**2012 |** February 17–20, March 16–19, April 13–16, May 11–14, June 8–11, July 6–9

Contact our Office of Admissions at 800-369-6480 or 641-472-1110 Monday–Friday, 10 a.m.–noon and 1–4 p.m. Central Time, or email [admissions@mum.edu](mailto:admissions@mum.edu). See [www.mum.edu/visitors](http://www.mum.edu/visitors). The $50 fee includes lodging, meals, and ground transportation for prospective students and parents.